



CROSS- CULTURAL TEAM LEADERSHIP – RAISING THE NUGGET OF DIVERSITY

HOW FEEDBACK TECHNIQUES MAKE YOUR LEADERSHIP MORE EFFECTIVE AND WHAT TO CONSIDER REGARDING YOUR MULTICULTURAL TEAM

You are leading a team of employees from different cultures and of nationalities and you want to develop your cross- cultural competence for your leadership? Then, our training is just the right for you.

The success of international projects highly depends on how leaders deal with diversity in their team. As Erin Meyer, a world-famous cross-cultural trainer, said: *„To maximise a multicultural team, managers should identify what is typical in their culture but different from others to open a dialogue of sharing, learning and understanding.“*

In this training we will answer the questions:

- Which success factor influences a multicultural team?
- How does my culture shape my leadership style?
- What is crucial in giving feedback in a cross-cultural team?
- How do I give feedback?
- How can I improve communication in a cross-cultural team?



After the training, you will know how your culture enriches your leadership style. Also you will be able to understand and apply cross-culturally shaped perceptual mechanisms, thinking styles, sensations and behaviours in a more efficient fashion.

The training will have a maximum of 8 participants to guarantee an intensive investigation of the topic regarding your personal questions.

Location: Berlin

Date:

13/08/2019 (in German)

14/08/2019 (in English)

Your investment: 490 € (plus 19% VAT).

Included in the seminar are: Drinks, lunch, fruit and snacks.
You will receive a certificate of participation.

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In this training you will learn:

- What is culture and how culture shapes your leadership style.
- What is special about a multicultural team and how you can foster it.
- How you can improve cooperation in your multicultural team through your leadership.
- What feedback means with regard to leadership and what you should know about feedback from a cross-cultural point of view.
- About your personal feedback style and how feedback techniques make your leadership more effective.

Together, we will work on your real life examples and situations from your cross-cultural team that seem difficult to you in this moment. We are going to answer how feedback techniques make you more effective in your leadership and apply them directly on your real life examples.

Moreover, I will provide you with useful tips and tricks on how to lead cross-cultural teams more effectively.

Your trainer and coach will be Marina Shangina.

Her passion lies in training and coaching young leaders, coaches and employees what she did for 3.5 years for a large German company.

She has experienced working and studying in different countries such as Luxembourg, France and Russia. Now she is a Germany-based coach. She holds a Master degree in cross-cultural Psychology completed in 2012.

Her motto is "Practice, practice, practice". The trainings are mainly focused on gaining by participants practical and applicable knowledge that would improve their daily business performance.

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